

## BUSINESS & PROFESSIONAL PARTNERS

**The Ko Festival of Performance** is a five-week summer event that includes seventeen events, three 6-day workshops, and five artist residency projects. Though the majority of our audience members are from the Pioneer Valley, Ko also draws a fascinating mix of local, regional, national, and even international attendees and participants. Over the course of the summer, we also work with a large cadre of artists and staff. Underwriting our 27<sup>th</sup> Anniversary season is a great way to both increase your visibility and to take an important part in the cultural ecology of the Pioneer Valley!

The Ko Festival is a project of Ko Theater Works, Inc, a 501c (3) charitable organization, so all sponsorships are tax deductible to the full extent of the law. With a gift of \$475 or more, in addition to valuable public exposure via a treasured event, we are offering a wide range of additional benefits:

**\_\_\_CORPORATE SPONSORS (\$475):** Receive special recognition for your business in the Ko Festival's weekly program book, one of our season e-blasts to our entire list...and more.

**\_\_\_PRODUCTION OR EVENT CO-SPONSOR (\$600):** Co-sponsor one of our productions or events and benefit from exposure for your business or professional practice in related publicity, program book...and more.

**\_\_\_PRODUCTION OR EVENT SPONSOR (\$1000):** Choose to exclusively sponsor one of our productions or events and benefit from uniquely featured exposure for your business or professional practice in related publicity, program book...and more.

**\_\_\_SEASON SPONSOR (\$5,000):** Enjoy the high-profile exposure and public recognition that comes from sponsoring the 27<sup>th</sup> Annual Ko Festival of Performance, with 13 public performances and special events. This comes with numerous perks – and our undying gratitude.

	<b>Corporate Contributor</b>	<b>Event Co-Sponsor</b>	<b>Event Sponsor</b>	<b>Season Sponsor</b>
<b>Partner Benefit</b>	<b>\$475</b>	<b>\$600</b>	<b>\$1,000</b>	<b>\$5,000</b>
<b>Mention on the website</b>	Yes	Yes	Yes	Yes
<b>Mention in weekly program</b>	Yes	Yes, with anything connected to your event	Yes, with anything connected to your event	Yes, for all weeks, with logo and 10 lines of text space
<b>Complimentary tickets</b>	4 tickets	6 tickets for your event	10 tickets for your event	10 tickets per event
<b>Complimentary program ads for entire season</b>	Half page (can be upgraded)	Full Page	Centerfold	Back cover or inside cover
<b>Mention in E-Blasts</b>	1x in Season Announcement	1x in Season Announcement + 1x for your event	2x in season Announcements + 1x for your event	In ALL 2018 E-blasts once we receive your commitment
<b>Special recognition on the program cover</b>		Yes, for your event	Yes, for your event	Yes, for the entire season
<b>Special mention in press release for the event</b>		Yes	Yes	Yes, dedicated press release
<b>Placement of business materials in the lobby</b>		Yes, for your event	Yes, for your event	Yes for the entire season
<b>Acknowledgement during pre-show welcomes by Artistic Director</b>		Yes, for your event	Yes, for your event	Yes, at every performance
<b>Invitations to private reception with Ko artists</b>		Yes, for your event	Yes, for your event	Yes, weekly