

Kō Festival of Performance

2018 PROGRAM AD RATES

Join us for our 27th Anniversary season
of innovative and exciting new work in Amherst by nationally known performing artists.

ATTRACT BOTH LOCALS AND OUT-OF-TOWNERS TO YOUR BUSINESS:

- > There is a different program for each week of the Festival.
- > Our economical ad rates are for placement in **ALL** programs and in **ALL** of the artists' and workshop students' welcome packets.
- > We will also list you on our website -- with hyperlinks to your website.

The program is in black & white, printed on 8 1/2 x 11 paper, folded in half.

Ad Size	Dimensions	Cost
1/4 page (Business card size)	3 1/2" w x 2" h	\$89
1/3 page	5" w x 2.5" h	\$119
1/2 page	5" w x 4" h	\$159
Full page	5" w x 8" h	\$249
Back / Inside Cover	5" w x 8" h	\$425

**Please note that we must add a 10% surcharge for those ads not paid in full by July 30.*

1. Pick your ad size and make a reservation for your ad today by e-mailing Carmela Lanza-Weil at carmela@kofest.com. Reservations are due by June 22 and camera-ready ad copy is due by June 29. If we are going to be designing or updating an ad for you, that copy is due **June 26**, if at all possible. The sooner you make your reservation, the better your placement in our first edition!

2. Fill out reservation/contract form and arrange payment. Checks should be made out to: "Ko Theater Works, Inc." and mailed to PO Box 137, Amherst, MA 01004 or you can arrange for pickup by contacting carmela@kofest.com or calling (413) 427-6147.

3. Email your ad to sabrina@kofest.com or contact Carmela at carmela@kofest.com to arrange for pickup of hard copy. All ads are black and white. We can work with most file formats or we can scan hard copy.

Don't have an ad already made up? **Let us design an ad for you or update your old one** for a nominal fee! We will also email you the design to use elsewhere. It can be yours to keep! **Contact Carmela at carmela@kofest.com for details.**

***ALSO* We offer sponsorships and co-sponsorships for individual shows! Contact Carmela or go to our website www.kofest.com for information about this great way to increase visibility and to support the arts!**

For more on the season visit www.kofest.com.